

Dear Chairwoman Stabenow, Chairman Thompson, Ranking Member Boozman, Ranking Member Scott, and Honorable Members of the Senate and House Agriculture Committees:

In an increasingly uncertain economy, disrupted by severe and erratic climate conditions and global supply chain instability, regenerative agriculture represents a clear path forward for American businesses. Regenerative agriculture, with its focus on soil health, is essential to increasing [on-farm resilience](#), improving [farm viability](#), and ensuring [productive](#) agricultural lands - all key components of a food-secure and prosperous nation. In turn, regenerative agriculture helps businesses meet the rapidly increasing consumer demand for products with ethical and environmental attributes while achieving ESG benchmarks.

Yet, businesses experience numerous barriers to fully bringing regenerative agriculture into U.S. supply chains. In addition to the low number of agricultural producers trained in soil health practices, there are national supply chain gaps in the form of missing aggregators; limited processing and manufacturing capacity; and the associated shortages of skilled labor.

While private capital investments in regenerative farming have [proven positive long-term returns](#) and market demand continues to exceed supply, the lack of government policy and programmatic support for the transition hinders its adoption to the detriment of U.S. farm families and rural communities.

Across industries, businesses of all scales and in all locations that are seeking to transition to regenerative supply chains face the following challenges:

- Severely limited supply and inconsistent availability of regenerative product;
- Lack of sufficient aggregators, processors, manufacturers, and quality controls;
- Burdensome, multi-source financing models are prohibitive to developing and securing

The U.S. market for regenerative products is poised to grow quickly in the next 10 years. Today, [60% of U.S. consumers](#) want to be able to choose a product that is better for the environment. During the pandemic, meat labels with environmental and labor-related claims grew 18% as other meat product sales lagged; food brands and products that explicitly express climate values were [a top consumer trend](#) in 2022. Consumer demand for ethical and sustainable fashion was expected to grow from \$6.93 billion in 2021 to \$7.57 billion in 2022.

We, the undersigned businesses, are working to increase purchases of American-grown agricultural products produced in healthy soils and with regenerative practices, but we are calling on Congress to also act. The upcoming Farm Bill must utilize the allocation of \$20 billion by the Inflation Reduction Act to support conservation programs and scale the national transition to regenerative agriculture to ensure the continued growth of this market and the continued security and prosperity of American agriculture.

Below are key bills and proposals that we are asking Congress to include in the Farm Bill:

1. Support a [Streamline the Conservation Practice Standard](#) proposal

2. Support a [Soil Health Equipment Grant program](#) proposal
3. Support a [Healthy Soils and Regenerative Agriculture Training Program](#) proposal
4. Pass the [COMPOST Act](#)
5. Pass the [COVER Act](#)
6. Pass the [Strengthening Local Processing Act](#)
7. Pass the [Local Farms and Food Act](#)
8. Support the [Deferments to Expedite Financing of Essential Resilience](#) proposal
9. Support a [Alternative Lender Pilot Projects](#) proposal
10. Support a [Reforms to FSA Loan programs](#) proposal
11. Pass the [Agriculture Resilience Act](#)
12. Pass the [Opportunities in Organic Act](#)
13. Pass the [Strengthening Organic Agriculture Research \(SOAR\) Act](#)